



JUNE 13, 2023

COMFOCUS WORKSHOP: SUPPORT OF OPEN CALL # 2:

ONLINE VISIT OF THE EUROPEAN RESEARCH INFRASTRUCTURE

We invite you to the workshop where we will discuss the objectives and expected outcomes of the Open Call 2 and will virtually guide potential applicants and interested scientists through our research facilities for conducting consumer research experiments.

JOIN US AT: <https://t.ly/-Sla>

WORKSHOP AGENDA, Krakow University of Economics, 9:00 am – 2:00 pm CET

Time	Topic	Responsibility
08:30 – 09:00	Registration KUE Campus, ul. Rakowicka 27, Krakow, Building G, 2 nd floor, Room G13	<i>Bożena Pera</i> <i>Adam Michalik</i> <i>Anna Cichoń</i> <i>Jana Gálová</i>
09.00 – 09.15	Opening of the workshop	<i>Elena Horska</i> Slovak University of Agriculture in Nitra
	Research and education profile of Krakow University of Economics and the Department of International Trade	<i>Krzysztof Wach</i> Krakow University of Economics (hosting institution)
09.15 – 09.30	Introduction to COMFOCUS: the objectives, importance of building a community and data sharing in consumer science field.	<i>Machiel Reinders</i> Project coordinator Wageningen university
09.30 – 09.45	Open Call 2. Discussion on the objectives, scope, and expected outcomes of the Open Call 2.	<i>Elena Horska</i> Slovak University of Agriculture in Nitra

09.45 – 12.15	Virtual Laboratory Tour A guided tour of the state-of-the-art laboratory facilities, showcasing the tools and equipment available for conducting consumer research experiments. Including Q&A mini session <i>Moderators: Elena Horská, Jana Gálová, Slovak University of Agriculture</i>	
09.45 – 10.00	Measure Consumer Behaviour Competence Centre (MCBCC), Wageningen, The Netherlands (WU)	<i>Betina Piqueras-Fiszman</i>
10:00 – 10:15	The consumer Behaviour Lab (CONBELAB), Monells, Girona, Spain	<i>Luis Guerrero Asorey</i>
10:15 – 10:30	University of Surrey Psychology Research Infrastructure, Guildford, United Kingdom	<i>Philip Dean</i>
10:30 – 10:45	Fare Lab, University of Bologna, Italy	<i>Matteo Vittuari</i> <i>Elisa Iori</i>
10:45 – 11:00	Cognitive and Experimental Economics Laboratory (CEEL), University of Trento, Italy	<i>Austėja Kažemekaitytė</i>
11:00 – 11:15	Coffee break (water, coffee, tea, sweets)	<i>Anna Cichoń</i>
11:15 – 11:30	Laboratory at the chair of marketing for food and agricultural products, the University of Göttingen, Germany	<i>Clara Mehlhose</i>
11:30 – 11:45	FLAVORIA University of Turku, Finland	<i>Mari Sandell</i>
11:45 – 12:00	Cognition and Behavior Lab, Aarhus, Denmark	<i>Video presentation</i> <i>(Jana Gálová)</i>
12:00 – 12:15	Laboratory of Consumer Studies, Slovak University of Agriculture in Nitra, Slovakia	<i>Jakub Berčík</i>
12:15 – 13.00	Discussion, applications, practical issues Krakow University of Economics as the potential partner for the research and education cooperation projects	<i>Elena Horská</i> <i>Jana Gálová</i> <i>Krzysztof Wach</i>
13:00 – 14.00	Lunch Venue: KUE Campus, Building Ustronie	<i>Anna Cichoń</i>