

Dissertation topics for academic year 2021/2022

Field of study: Economics and Management

Study programme: Business Economics and Management

DEPARTMENT OF MANAGEMENT

Supervisor:

doc. Ing. Drahoslav Lančarič, PhD.

Dissertation topic:

Globalisation effects changing the labour market and their impacts on companies

The importance in studying the effects of globalization on the labour market lies in the fact that earnings from labor represent the main source of income for the great majority of the inhabitants of developing nations and especially of the poorer groups of workers, who lack ownership of any other material assets. The impact of globalisation on labour markets has re-emerged as an important policy issue, reflecting the broader public debate about the interrelated concerns of downward pressure on wages, increased job insecurity, and jobs moving from OECD countries to developing countries with lower wages. The aim of the dissertation is to develop a model of the impact of globalisation on the labour market and the subsequent impacts on companies in the Slovak Republic in terms of different generations of employees. We will use Structural equation modeling based on the least squares method (PLS-SEM), which is used to analyze structural relationships. It is a combination of factor analysis and multiple regression. Other relevant variables will also be implemented in the model.

Topic for applicants for full time and part time study.

Supervisor:

doc. Ing. Drahoslav Lančarič, PhD.

Dissertation topic:

Sustainable development of businesses: benefits and challenges of circular economy for companies

The concept of the circular economy is gaining momentum within the business world, and it is seen as an important element in the transition to a more sustainable future. Circular economies are built around a range of activities that look to reduce the demand for raw material inputs and natural resources and to recover, recycle, and reuse those inputs and resources as an integral part of the production process. As such, the concept of the circular economy restorative and regenerative and is contrasted, by its proponents, with the traditional “linear economy” that turns raw materials into waste in the production process and that is seen to lead to environmental pollution and the removal of natural capital from the environment. The aim of the dissertation is to develop a model of the impact of circular economy on the sustainable development of businesses. The Structural equation modeling based on the least squares method (PLS-SEM) will be used to analyze structural relationships.

Topic for applicants for full time and part time study.